



2020-2021 ANNUAL REPORT

Creating hope,
healing lives,
changing community



MESSAGE FROM OUR EXECUTIVE DIRECTOR



After celebrating my one-year anniversary with Safelight, I continue to be in awe of our incredible staff, board, supporters, volunteers, and community partners. Safelight is essential to weaving hope and healing into the fabric of Henderson County.

At Safelight, survivors seek and find safety with us. Since 1984, we have become a comprehensive agency serving survivors of domestic violence, sexual assault, and child abuse. We are growing our programs, to continue ensuring we offer a full continuum of services helping move clients from crisis to sustainability with housing, case management, counseling, and employment services including six programs: 24/7 Shelter and Hotline, Counseling Center for individual and group support, Job Training Center, Family Justice/Advocacy Center, Child Advocacy Center, and Outreach programming educating our community for advocacy and prevention.

Our work is far from over, we are in a process of our “Hope and Healing Campaign” and need your help. We want to reduce the length of time a survivor must wait to receive services and connect more survivors with our wrap-around services faster. Next year we are looking to house under the same roof our Child Advocacy Center, Counseling Center, and Family Justice/Advocacy Center programs allowing additional collaboration of our programs to serve survivors. This new location offers a safe, central location for those in crisis to find support and care. This facility will better serve survivors who are our neighbors, our community.

This life-changing work is not done in isolation; we continue to need the support of our amazing volunteers, community partners, and our neighbors like you. Your generous investment will allow our mission to grow as we continue to transform the lives of survivors every day. Your one-time gift, multi-year commitment, gift of stock, or estate planning gifts will make an immediate impact. Please join us in helping us reach our goal for our Hope and Healing Campaign.

Thank you for being part of this journey with us, we could not do it without you! Every dollar raised goes to support survivors. Together we create change, together we heal lives, we change community.

LAUREN WILKIE

Executive Director



Every **9 minutes** a child is sexually assaulted



Every **10 seconds** a report of child abuse is made

Board of Directors

Paul A. Tobias, *President*

Michael Willey, *Vice President*

Victoria Dunkle, *Secretary*

Clint Holt, *Treasurer*

Amy Treece

Anna Conner

Carol Stefaniak

Char Wojcik

Chris Scruggs

Crystal Cauley

Debbie Krumrei

Julie Todd

Rafe Westbrook



“As someone touched in my life by survivors who are friends and family, I have been serving on Safelight’s Board of Directors since 2015, this year being my final year will also be the most exciting.

We are embarking on adding an additional building, which with the community’s support will change how we engage survivors in Henderson County.”

PAUL TOBIAS
Board President





Serving Henderson County with comprehensive services for survivors of domestic/interpersonal violence, sexual assault, and child abuse

We create hope and healing for families

- **1984:** Serving over 40,000 survivors in the last 38 years
- **1990:** Resale Store opened
- **2008:** Shelter on 5th Ave opened; serving 3,542 survivors and filling 771,900 beds
- **2013:** Dandelion opened
- **2014:** Family Justice Center opened; serving 1,082 unique individuals
- **2015:** Child Advocacy Center opened; serving 853 unique individuals
- **2015:** Job Training Program opened training 238 survivors
- **2016:** Merger of The Healing Place and Mainstay
- **2016:** Counseling Center Opened serving 616 unique individuals
- **2020:** Community Outreach Program formalized; engaging 2,649 individuals from our community
- **2021:** Additional building purchased to house Child Advocacy Center, Family Justice Center, Counseling Center, and Outreach Programs

Every **9 seconds** in the U.S., a woman is assaulted or beaten.



Every **68 seconds** someone is sexually assaulted.

FY21 Program Stats



24-Hour Emergency Shelter filled **7,729** beds for **166** survivors



24-Hour Crisis Hotline answered over **1,150** calls



Our **Counseling Center** saw **295** survivors for **2,740** sessions



Community advocacy and prevention education was given to **2,649** individuals in our community



Child Advocacy Center assisted **238** children



Family Justice Center helped **105** survivors



Domestic Violence Intervention Program engaged **61** men and women



Job training with Sewing Our World Together, Safelight Resale Store, and Dandelion trained **28** interns



Sponsors

Thanks to our over 600 donors, volunteers, and sponsors, we could not do what we do.

- Amanda Hill Real Estate
- Bank of America
- Big Mike's BBQ
- Champion Credit Union
- Charlie & Moll Anderson Family Foundation
- Dry Falls Brewing Co.
- ERC Broadband
- Grove Manor Flooring
- Guidon Brewing Co.
- Industrial Chemical Co.
- Jeter Mountain Farm
- Morrow Insurance Agency
- Olive Catering
- Ricky's Welding
- Siemens Family Law Group
- Southern Alarm & Security
- Summey Plumbing and Heating
- Warren Restoration
- Well-Adjusted Chiropractic, Acupuncture & Massage
- WeSellWNC – Keller Williams
- WTZQ; AM 1600, FM 95.3

Annual Sponsors



Special thanks to...

- Canon Foundation
- Child Advocacy Centers of North Carolina
- City of Hendersonville
- Community Foundation of Henderson County
- Council for Women and Youth Involvement
- Dogwood Health Trust
- Duke Energy Foundation
- Elks Lodge
- First United Methodist Church
- Governors Crime Commission
- Henderson County Dept. of Social Services
- Henderson County Government
- Henderson County Hunger Coalition
- Hendersonville ABC Board
- The Mediation Center
- National Children's Alliance CAC
- North Carolina Coalition Against Domestic Violence
- North Carolina Coalition Against Sexual Assault
- North Carolina Department of Administration
- Pisgah Health Foundation
- United Way of Henderson County
- Vaya Health
- Western North Carolina Bridge Foundation
- WNC Community Foundation

Partnerships

over **30** Partners in excellence have Memorandums of Agreement with us including shared office space and/or funding



"We are so grateful for our partnership with Safelight! The Mediation Center's Family Visitation Program provides supervised visitation

so that victims of domestic violence don't have to encounter their abusers or worry about the safety of their kids during court-ordered visits.

We work together with Safelight to be sure that survivors get connected to supervised visitation when they need it. As partners, we are working together to ensure that the continuum of services that survivors need for healing and protection is working smoothly."

- Laura Jeffords, Executive Director,
The Mediation Center



COVID-19 Update

Covid-19 has had a significant impact on how we operate. Counseling groups, meetings, and support services as well as staff meetings and trainings have moved online. Non-essential staff were moved off-campus to work remotely. The Child Advocacy Center and Family Justice Center staff worked remotely for a few months. Our shelter reduced capacity to one family/person per room (13 rooms). Counseling/therapy services for individual and group support moved to a telehealth platform to ensure we could continue and expand victim services. The demand for telehealth services has increased during the pandemic. We average 80-90 calls per week and currently maintain a waiting list of over 23 clients. We know many of our neighbors continue to need our help, and this need has only escalated with the added stressors of Covid-19 due to isolation and family stressors. This past year, our Child Advocacy Center saw a 49% increase in children seeking services, and our Counseling Center saw a 76% increase in survivors seeking services. We anticipated this and we increased our staffing to meet our community needs.

Programs



We offer a continuum of services helping move clients from crisis to sustainability with housing, employment, case management, and counseling services.

Ally's Story

"In 2020 I found myself homeless after leaving a relationship with someone who did not see my worth and was surrounded by trauma. I had no job, was stealing food, being thrown in jail for missing court dates, and the one thing that was worse than any other, my four children were taken the year before. I was not putting the most important things in this world first, my children and myself. I was alone with no food, no phone, and no hope. I asked God to forgive me and that night he saved me. I packed my few belongings and asked my one friend to come and get me to escape my life of trauma, addiction, and abuse.

I first went through detox in Black Mountain for treatment allowing me the opportunity to get my life back on track. Then last October I joined SafeWorks, a collaborative partnership between Safelight's Job Training Program and Community Action Opportunities' LifeWorks Program. Since working with these partners, I now have my own apartment, a great job, and a reliable vehicle. I also enrolled in school at Blue Ridge Community College and graduated with my certification in phlebotomy. Most importantly I completed the requirements from the Department of Social Services and now have a home with all of my children.

I have created this amazing life to support all of my children and myself. I have surrounded myself with strong powerful women who want me to be successful. I am grateful to be able to continue on this journey regaining control over my life with the support of God, my church family, my LifeWorks Coach, the staff at Safelight, and the love and support from my family and friends."

Hope & Healing Campaign



“We have over \$195,000 in pledges raised so far to pay off our new 1.1-million-dollar facility! This central location will link our survivors to safer, faster care and connect to our wrap-around services. Next year we are looking to house under the same roof our Child Advocacy Center, Counseling Center, and Family Justice/Advocacy Center programs allowing additional collaboration of our programs to serve survivors. This facility opens the opportunity for us to further address serving survivors on a community-wide level to better serve survivors, our neighbors, our community.

Your generous investment will allow our mission to grow as we continue to transform the lives of survivors every day. This life-changing work is not done in isolation; we continue to need the support of our amazing volunteers, community partners, and our neighbors like you.”

Lauren Wilkie,
Executive Director

HENDERSON COUNTY HOPE & HEALING CAMPAIGN	YEAR 1	YEAR 2	YEAR 3
New Facility for Child Advocacy Center	\$575,000	\$350,000	\$175,000
Reserve Fund	\$150,000	\$250,000	\$200,000
Healthcare for Staff	\$150,000	\$160,000	\$165,000
TOTAL	\$875,000	\$760,000	\$540,000
TOTAL	\$2,175,000		

How to Give

- **Mail a check**
 - 133 5th Ave W., Hendersonville, NC 28792
- **Give online**
 - <https://www.safelightfamily.org/donate.htm>
- **Make a Gift of Stock/Investments**
 - A gift of stock if is an impactful way to support us and make a smart decision for your taxes. By transferring stocks, you can avoid capital gains tax, lower your tax burden, and donate the full amount to Safelight.
- **Donate Through Your IRA**
 - If you are 70.5 or older and you have a traditional IRS, you can support us this year with a tax-free gift from your IRA called a Qualified Charitable Distribution (QCD). Giving from your IRA can lower your tax burden by using pre-tax funds for a gift.
- **Use your Donor Advised Fund to Give**
 - If you have a Donor Advised Fund (DAF) with an organization such as the Community Foundation of Henderson County, please follow their guidelines for minimum contributions and recommending grants.
- **Text2Give**
 - Text2Give makes it easy to give to Safelight! Simply text the amount of your donation to our Text2Give number: (828) 492-3322. Once received you can register the account you want to draw funds from, and you are ready to go!

- **Scan our QR Code**



1. Open the Camera app on our smartphone
2. Hold your device so that the QR code appears in the viewfinder in the Camera app. Your device recognizes the QR code and displays a notification.
3. Tap the notification to open the link associated with the QR code.



It costs about **\$50/day** to house someone fleeing abuse safely in our shelter.

COMMUNITY OUTREACH PROGRAMS \$5,000

Support the creation of new Outreach, Education, and Advocacy programs in our community

24/7 CRISIS HOTLINE \$2,500

24/7 Crisis Line staffed for a week

FAMILY SHELTER STAY - ONE MONTH \$1,500

Serving a family in our shelter for one month

JOB TRAINING PROGRAM \$1,000

Paying a client in our job training program in our Dandelion café or Resale store for one month

CHILD ADVOCACY CENTER \$500

Support the Child Advocacy Center

FAMILY JUSTICE CENTER \$250

Support the Family Justice Center

SURVIVOR COUNSELING AND SUPPORT GROUPS \$100

Support a survivor receiving individual counseling and support groups

FAMILY SHELTER STAY - ONE NIGHT \$50

Serving a family in shelter for one night

HOSPITAL ACCOMPANIMENT BAGS \$25

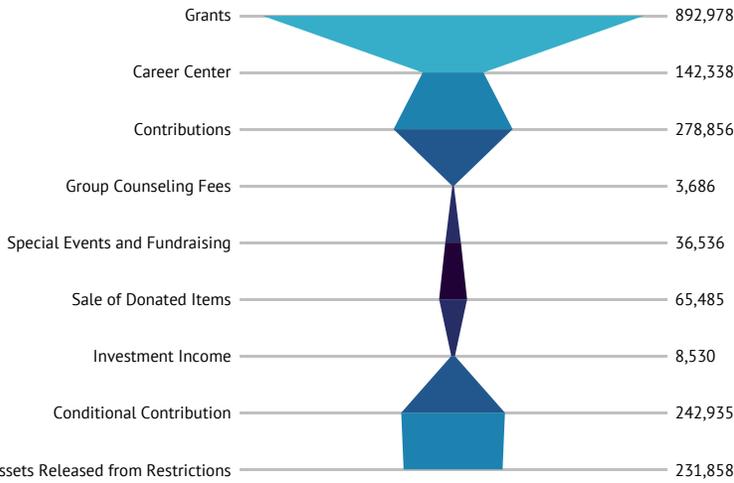
Emergency toiletries, clothing, and community resources



FINANCIAL STATEMENT

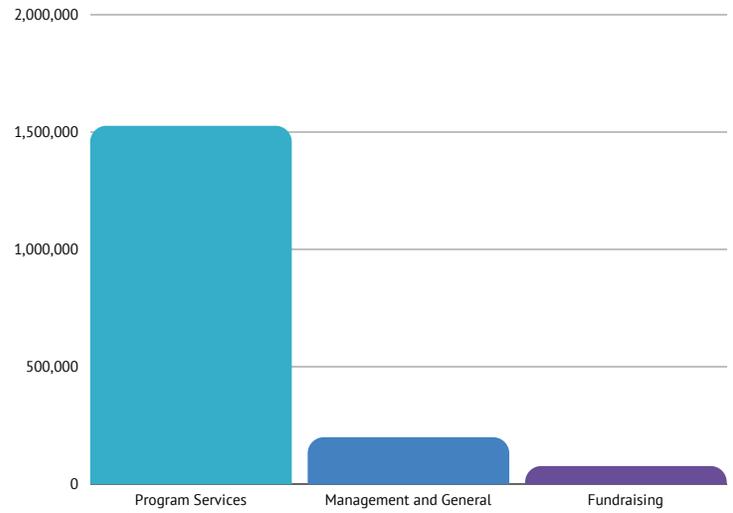
FISCAL YEAR 2021

REVENUES



TOTAL REVENUE:
\$1,903,202

EXPENSES



TOTAL EXPENSES: \$1,793,952

ASSETS



Current Assets	626,902
Property and Equipment	2,072,779
Investments	70,877
Beneficial interest in endowment fund	168,023
Real property held for sale	39,000
Total Assets	\$2,977,581

LIABILITIES

Accounts payable and accrued liabilities	86,530
Long term debt – current position	7,505
Long term debt – noncurrent position	316,219
Total Liabilities	\$410,254

